



The Dynamic Business Educator

A ONE-DAY INTERACTIVE MASTERCLASS

Learn the secret to highly engaging teaching activities, techniques & tools to make you a more effective teacher

BetterBusinessLearning

Praise from our participants

Gavin showed us how to create an atmosphere in the classroom that is conducive to learning. He knows all sorts of tips & tricks to engage students to make learning experiences more interactive and rewarding for both students and teachers.

– **Jochen Menges, Former Director, Cambridge Executive Education**

Gavin is a highly skilled educator and communicator and his session had much to offer in terms of how faculty can run and improve their teaching sessions.

– **Dr Philip Stiles, Cambridge Judge Business School**

Gavin is an excellent facilitator whose input ensured the active involvement of all attendees and that the session had clear practical outcomes.

– **Andy Priestner, Information & Library Services Manager, Cambridge Judge Business School**



**UNIVERSITY OF
CAMBRIDGE**
Judge Business School



Business Education Fundamentals was one of the best classes I've ever taken. Professor Wedell was energetic, well prepared & generous with sharing his knowledge.

I would strongly recommend this class to all PhD students and everyone else considering or already working with adult learners. Great fun and tons of useful material I can apply to my job!

– **PhD Candidate & Marketing Lecturer, HEC Paris**

This training was really challenging and strongly changed my perspective on my teachings! Lots of changes ahead! Great!

– **Doctoral Student, HEC**

Excellent pedagogy seminar: I learnt a lot by watching Gavin's own performance and pedagogy, and in his slides and activities.

– **Doctoral Student, HEC**



Learn the art of dynamic, engaging presentation

LEARNING ACTIVITIES

- Over 20 high impact teaching activities that can be implemented immediately
- Techniques and tips to improve the quality of the learning experience

FACILITATION SKILLS

- Best practice facilitation skills including story-telling, play-based facilitation and agreeing on take-aways

POWERPOINTS WITH PUNCH

- How to create superior slides to accompany your presentations that capture and maintain student attention
- How to use real-time questionnaires to poll students

BENEFITS FOR STAFF

- Reinvigorated and rejuvenated focus on the student/learner experience
- Boosted engagement of faculty staff
- Speed up lesson planning using the provided soft-copy materials and course preparation templates

BENEFITS FOR STUDENTS

- Ensure students are engaged and intellectually stimulated
- improve the quality of the learning experience
- Maximise retention of information



An internationally renowned program

WHO WILL BENEFIT

- Business school teaching staff of all levels of experience
- PhD candidates who will be entering teaching roles in the future

PARTICIPANT TAKEAWAYS

- Course workbook including explanations of learning activities & tools to use in their learning programmes
- Soft copy materials provided including tools & templates
- Easy-reference A5-sized laminated summaries of workshop key-points
- Certificate of Attendance to demonstrate commitment to professional development
- A best practice adult education & management-education resource list

The program has been successfully run for business schools worldwide, including the University of Cambridge Judge Business School, HEC Paris, Copenhagen Business School, Indian School of Business, University of Technology, Sydney as well as the International Teachers Program (IMD).

CUSTOMISATION

We are responsive to the particular challenges of your faculty and will be happy to ensure that the program caters to your particular needs.

About your facilitator

Gavin Wedell is a business education specialist with over 15 years experience training educators around the world. He specialises in leading adult-education programmes including 'train the trainer' and 'train the learning designer' workshops.

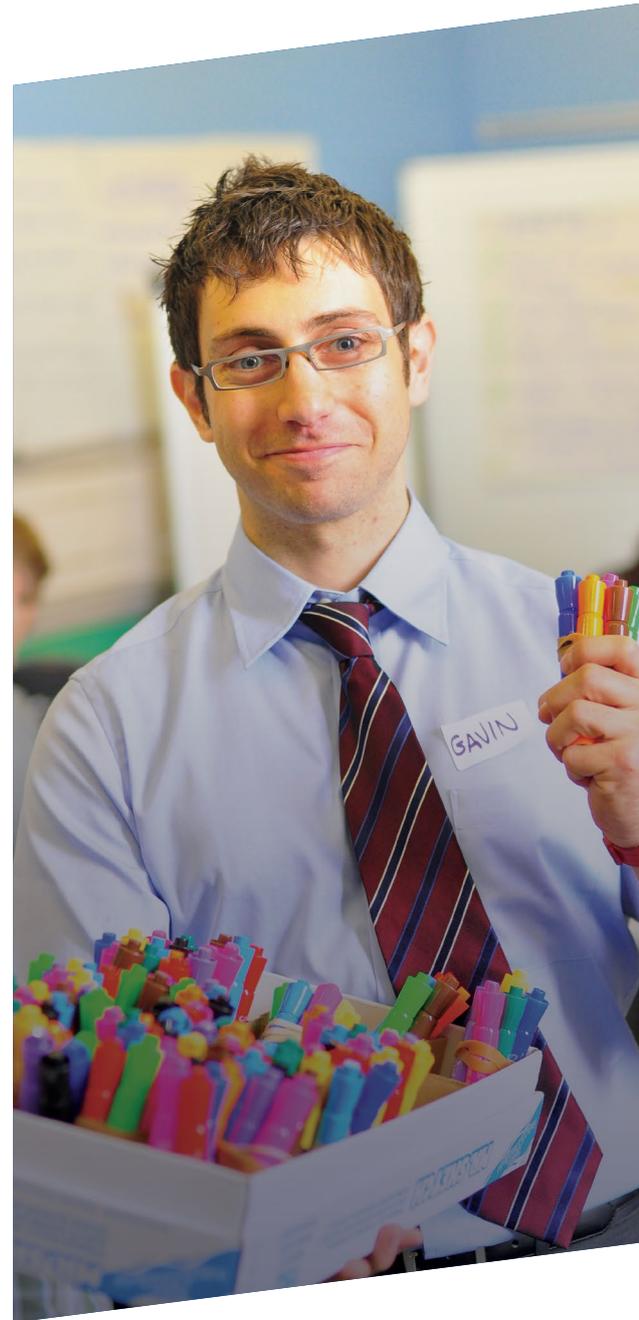
During his career he has designed and facilitated management development programmes for leading enterprises including Diageo, Ferrero and Vodafone.

Gavin holds an MBA from the University of Cambridge Judge Business School as well as a Bachelor of Science (with honours in Psychology) from the University of New South Wales.

Gavin is also the creator of the world's most popular change management guides that are used in over 20,000 organizations in more than 140 countries.

He is a certified facilitator of the innovative LEGO Serious Play methodology, having been trained at LEGO's U.S. headquarters.

He regularly trains facilitators how to design and facilitate workshops using the methodology. He holds formal vocational training and assessment qualifications in both Australia and the UK.



**CONTACT US TO
DISCUSS YOUR
PROGRAM NEEDS**

BetterBusinessLearning

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